

Brugine, 15 February 2011

*Carel expands in South America with the opening of the Group's fifth manufacturing plant.*

## **New CAREL manufacturing plant in Brazil**

The CAREL Group, leaders in refrigeration, air-conditioning and humidification control, on 14 February inaugurated a new manufacturing plant in Brazil, in the Valinhos industrial district around 100 km north-west of Sao Paulo.

Carel Sud America Instrumentação Elettronica Ltda., a trading company operating in the country since 1998, has also moved to the same site. Carel Sud America, headed by Giovanni Colazzo, Managing Director, has thus become the CAREL Group's fourth subsidiary to deal with both sales and manufacturing, following Italy, China and the United States, in addition to the Group's other nine subsidiaries.

The new manufacturing plant – where construction started in September 2010 - covers an area of more than 1000 square metres, and is a green field development, built new to Carel specifications, in the same way as all other Carel production sites in Italy and abroad.

The Brazilian factory deals with production of electronic solutions for the HVAC/R industry, so as to respond to growing demand on the Brazilian market and in the Americas.

This is further demonstration of the CAREL Group's propensity and will to adapt its manufacturing and distribution capabilities in order to best serve its customers' interest and markets.

The Carel site in Valinhos features high technology systems, including automatic assembly, soldering and test equipment. The production process is controlled using automatic in-circuit and functional testing systems on 100% of products made and is completed by the application of protective coating. Specifically, starting last December the plant started production of the PJEZ range of refrigeration controllers, with other product families to be added throughout 2011.

"The expansion of the CAREL Group with this new plant in Brazil demonstrates our commitment to global growth, backed by key values such as customer focus, technological innovation, high product and service reliability and care for the environment", stated Luigi Rossi Luciani, Group President.

"The decision to invest in Brazil, moreover, continues our corporate strategy aimed at growing in the emerging markets that will define the future of the world economy", Rossi Luciani continued.

Brazil is in fact one of the four BRIC countries (Brazil, Russia, India and China), sharing in common a large population, a vast territory, enormous natural resources and a strongly growing GDP and that, according to experts, will dominate the world economy in coming decades.

Carel has been operating in Brazil through its own distributors since the mid 1990s, and in 1998 strengthened its presence in the country by opening the trading company Carel Sud America. The new production plant in Brazil, represents a further step forwards in Carel's South American expansion and the Group's increasingly global and international development strategy.■

## CAREL – Brief profile

Carel has been operating since 1973 in the refrigeration, air-conditioning and humidification markets.

The company today offers a vast range of products for HVAC/R (Heating Ventilation Air-Conditioning Refrigeration) manufacturers, installers and designers:

- standard electronic controllers for refrigeration and air-conditioning units and systems, designed to ensure high performance and excellent value-for-money;
- programmable electronic controllers for refrigeration and air-conditioning units and systems, designed to respond to customer requirements in terms of technical specifications and appearance, compatible with all interface protocols used in HVAC/R and smart building management protocols used by the main BMS;
- a complete series of electronic expansion valves and drivers;
- adiabatic and isothermal humidifiers for every type of application, hygienically safe and ensuring significant energy saving;
- monitoring, supervision and remote maintenance solutions for local and remote control of systems.

Carel solutions are designed for the management of compressor racks, display cases, plug-in showcases, cold stores, maturing rooms, air-conditioning units, chillers, heat pumps, roof-top units, air handling units and telecoms units.

The company has a consolidated international presence (foreign sales account for more than 70% of the total) and operates directly through 13 subsidiaries, 5 manufacturing sites and an organisation present in more than 70 countries.

The Carel Group, which in 2009 achieved consolidated sales of 104 million euro, has its headquarters in Brugine (Padova province, Italy), on an area of around sixteen thousand sq.m, and with more than 400 staff. Consolidated sales figures for 2010, to be approved by the Board in June, will according to expectations show an increase of 31% over 2009 and 22% compared to 2008.

For further information, contact:

### **Laura Galvani**

Communication Manager

[laura.galvani@carel.com](mailto:laura.galvani@carel.com)

### **CAREL Industries S.r.l. (Headquarters)**

[www.carel.com](http://www.carel.com)

Phone (direct) + 39 049 9716785

Fax (direct) + 39 049 9730817

### **In Brazil:**

#### **CAREL Sud America**

NEW ADDRESS:

Rodovia Visconde de Porto Seguro 2660 – G1

Bairro Vila Pagano – Valinhos – CEP 13278-327

Phone +551 938 262565

[falecom@carel.com.br](mailto:falecom@carel.com.br)